



GRAFTING YOUR DIGITAL IDENTITY



STRATOS



**MARKETING
ADVERTISING**



WHO WE ARE

STRATOS Marketing & Advertising is a full-service digital marketing and advertising agency in Doha, Qatar. We operate at the intersection of strategy, creativity, and technology, crafting brand experiences that don't just look good, but actually work.

In a market flooded with agencies that offer cookie-cutter solutions and recycled content, STRATOS was built on a different belief: that every brand deserves a strategy as unique as its story. We don't do templates. We don't do guesswork. We do results.

GRAFTING YOUR DIGITAL IDENTITY

**MEET
ROXY!**

OUR STORY



Stratos began with a passion for creativity, storytelling, and digital innovation. Today, we help brands build impactful digital identities through strategy, design, and content with

Roxy guiding the journey every step of the way.



OUR MISSION VISSION

"To become the most trusted brand growth partner in the Middle East where strategy meets storytelling, and creativity drives commerce."

WHAT WE DO?



We create engaging content, manage communities, and build data-driven strategies that help brands grow across digital platforms.



We help brands rank higher, get discovered faster, and convert better through smart SEO strategies and optimized digital experiences.



We run high-performing ad campaigns that drive traffic, generate leads, and deliver measurable growth across digital platforms.

WHAT WE DO?



We produce creative content that transforms ideas into impactful visuals through photography, videography, reels, and digital design.



We create targeted email campaigns that connect with audiences, boost engagement, and drive conversions through personalized communication.



We help brands grow through impactful influencer collaborations that build reach, engagement, and authentic audience connections.

WHAT WE DO?



We create bold visual identities that help brands stand out through strategic design, creative storytelling, and impactful branding.



We create visually engaging 2D and 3D artwork that blends creativity, storytelling, and design to build unique digital experiences.



We create engaging animations and motion graphics that transform ideas into visually compelling digital experiences.

WHAT WE DO?

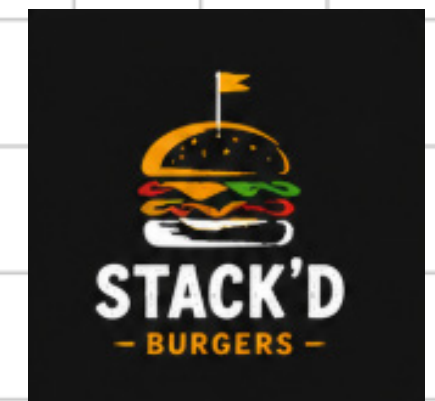
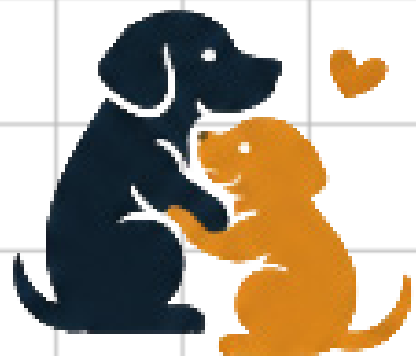
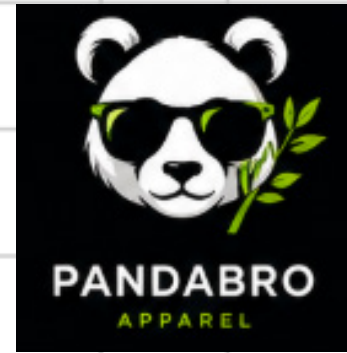
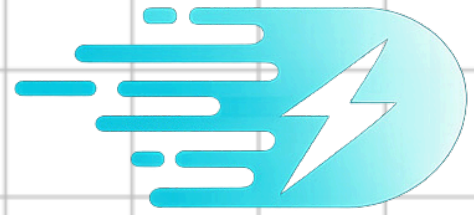


We provide smart ERP solutions that simplify operations, improve workflow management, and support business growth through efficient digital systems.



LOGO'S & BRANDING DESIGN

LOGOS





زيتون
• مذاق الطبيعة •



COLOR PALETTE



LOGO VARIATIONS



TYPOGRAPHY

العنوان
Cairo Bold

أ ب ث ج ح ذ ر س ش ص
ط ظ غ ف ق ك م ن ه ه و ي

النص
Cairo Regular

أ ب ث ج ح ذ ر س ش ص
ط ظ ع ف ق ك م ن ه ه و ي



THE LOGO



COOKIES MADE FOR BIG DREAMERS

LOGO VARIATIONS



Cookies
for curious
minds.



PACKAGING RANGE



STORE DISPLAY CONCEPT



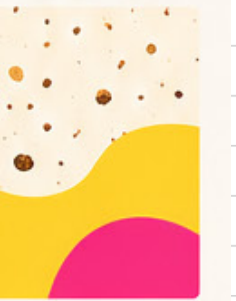
MERCH & COLLATERAL



BRAND GUIDELINES SNAPSHOT



PATTERN & TEXTURE



crumo
COOKIES MADE FOR BIG DREAMERS

Big dreams start with big cookies.

NEW MINI COOKIES!

crumo
MINI COOKIES
CHOCOLATE CHIP

100% REAL INGREDIENTS NO NASTIES NO JUNK
NET WT. 100g

Real Ingredients No Palm Oil Ever Baked Not Fried Loved by Kids

SHOP NOW crumocookies.com

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زيتون
• مذاق الطبيعة •

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للحياة اليومية**

زيت زيتون طبيعي 100% معصور على البارد
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غني بالمضادات

لصحة أفضل

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FOOD AND BEVERAGES



... MENU ...

TACOS Beef Chicken Veggie	\$4.50
BURRITOS Beef Chicken Veggie	\$8.00
NACHOS Beef Chicken Veggie	\$6.00
DRINKS Horchata Lemonade Soda	\$2.50



FRESH Always made from quality ingredients.

BOLD Big flavors that leave a lasting impression.

VIBES Good food, good people, good times.

FOLLOW US

• •

@tacotruck.sa

FOOD AND BEVERAGES



FOOD & BEVERAGES



CORPORATE



STORES AND SERVICES



TYPOGRAPHY

Aa
PLAYFAIR DISPLAY
ELEGANT. BOLD. TIMELESS.

Aa
MONTSERRAT
CLEAN. MODERN. MINIMAL.

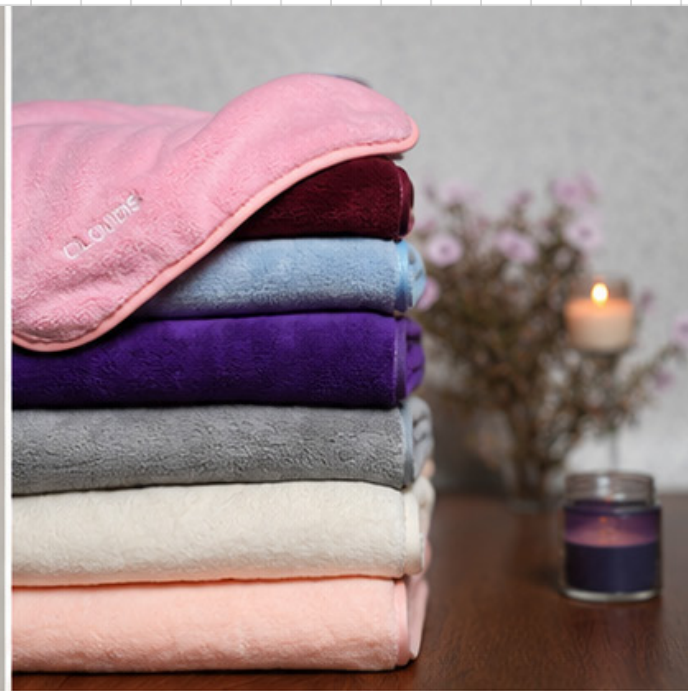
COLOR PALETTE

MATTE BLACK #0D0D0D	SOFT GOLD #D4AF37	WARM BEIGE #F2EDE3
Luxury Elegance Sophistication	Premium Exclusivity High-End	Softness Balance Modern Femininity

The combination of black and gold creates a high-end editorial aesthetic inspired by luxury fashion brands. Neutral tones bring balance and timeless beauty.



STORES AND SERVICES



STORES AND SERVICES

CLOUDS

Wrap yourself in comfort.

ULTRA SOFT PREMIUM QUALITY MADE TO RELAX PERFECT GIFT

A billboard advertisement for Clouds towels. It features a stack of four folded towels in shades of pink, purple, and grey. A lit candle in a glass jar sits in front of the stack. The background is dark with some blurred lights. The Clouds logo is in the top left, and the headline 'Wrap yourself in comfort.' is in the middle left. Below the headline are four icons with labels: 'ULTRA SOFT', 'PREMIUM QUALITY', 'MADE TO RELAX', and 'PERFECT GIFT'.

CLOUDS

Softness you can feel. Comfort you'll love.

ULTRA SOFT PREMIUM QUALITY MADE TO RELAX PERFECT GIFT

A billboard advertisement for Clouds robes. It features a pink bathrobe with a matching towel and a lit candle. The background is light pink with some floral elements. The Clouds logo is in the top left, and the headline 'Softness you can feel. Comfort you'll love.' is in the middle left. Below the headline are four icons with labels: 'ULTRA SOFT', 'PREMIUM QUALITY', 'MADE TO RELAX', and 'PERFECT GIFT'.

CLOUDS

Everyday luxury for every you.

ULTRA SOFT PREMIUM QUALITY MADE TO RELAX PERFECT GIFT

A billboard advertisement for Clouds towels. It features a stack of several rolled-up towels in various colors: purple, blue, pink, and orange. A lit candle is next to the stack. The background is light pink. The Clouds logo is in the top left, and the headline 'Everyday luxury for every you.' is in the middle left. Below the headline are four icons with labels: 'ULTRA SOFT', 'PREMIUM QUALITY', 'MADE TO RELAX', and 'PERFECT GIFT'.

CLOUDS

Unwind. Relax. Repeat.

A billboard advertisement for Clouds towels. It features a stack of five folded towels in shades of pink, purple, and orange. A lit candle is next to the stack. The background is dark. The Clouds logo is in the top left, and the headline 'Unwind. Relax. Repeat.' is in the middle left.

CLOUDS

Cloud-like softness. Day after day.

ULTRA SOFT PREMIUM QUALITY MADE TO RELAX PERFECT GIFT

AVAILABLE IN BEAUTIFUL COLORS

A billboard advertisement for Clouds towels. It features a pink bathrobe, a matching towel, and a lit candle. The background is light pink. The Clouds logo is in the top left, and the headline 'Cloud-like softness. Day after day.' is in the middle left. Below the headline are four icons with labels: 'ULTRA SOFT', 'PREMIUM QUALITY', 'MADE TO RELAX', and 'PERFECT GIFT'. At the bottom, there is a row of color swatches and the text 'AVAILABLE IN BEAUTIFUL COLORS'.

CLOUDS

A little comfort makes every day better.

ULTRA SOFT PREMIUM QUALITY MADE TO RELAX PERFECT GIFT

A billboard advertisement for Clouds towels. It features a stack of five folded towels in shades of pink, purple, and orange. A lit candle is next to the stack. The background is dark. The Clouds logo is in the top left, and the headline 'A little comfort makes every day better.' is in the middle left. Below the headline are four icons with labels: 'ULTRA SOFT', 'PREMIUM QUALITY', 'MADE TO RELAX', and 'PERFECT GIFT'.



ELEGANCE REDEFINED

TIMELESS ABAYAS FOR THE MODERN WOMAN

Grace in every detail.
Confidence in every step.



MODERN STYLE.
TIMELESS MODESTY.

PREMIUM FABRICS | ELEGANT DESIGNS | EVERYDAY COMFORT



PREMIUM QUALITY FABRICS

Soft, breathable & durable



EXQUISITE CRAFTSMANSHIP

Designed with precision



TIMELESS ELEGANCE

Styles that never go out of fashion



COMFORT & CONFIDENCE

Made for your every move



SHOP NOW
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Across UAE & GCC



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EXPERT CARE UNDER THE HOOD

Professional maintenance and repair services you can trust.

OUR SERVICES



ENGINE DIAGNOSTICS



PREVENTIVE MAINTENANCE



BRAKE & SUSPENSION REPAIRS



ELECTRICAL SYSTEMS



PERFORMANCE UPGRADES



QUALITY SERVICE GUARANTEED

UI/UX & WEBSITES



Little Voyager Home Shop Collections About Us Journal Contact

Scents that take little dreamers everywhere.

Gentle, natural & safe fragrances for your little voyager.

Shop Collection →

- Natural Ingredients
- Kids Friendly & Safe
- Inspired by Little Adventures
- Made with Love

Our Collection

View all products →

- Forest Explorer** Eau de Toilette \$34.00
- Sunny Skies** Eau de Toilette \$34.00
- Ocean Dreamer** Eau de Toilette \$34.00
- Desert Wonder** Eau de Toilette \$34.00

The Journey of Little Voyager

We believe every little dreamer deserves to explore, imagine and create beautiful memories. Our fragrances are crafted to be gentle, safe and inspired by the magic of childhood adventures.

Our Story →

Free Shipping On orders over \$60

Easy Returns Hassle free returns

Secure Payments 100% safe & secure

Special Offers For our little explorers



9:41 Little Voyager

Scents that take little dreamers everywhere.

Gentle, natural & safe fragrances for your little voyager.

Shop Collection →

- Natural Ingredients
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Collection

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The Journey of Little Voyager

We believe every little dreamer deserves to explore, imagine and create beautiful memories. Our fragrances are crafted to be gentle, safe and inspired by the magic of childhood adventures.

Our Story →

- Secure Payments 100% safe & secure
- Special Offers For our little explorers



Explore Our Scents

Forest Explorer

Eau de Toilette

A fresh & woody scent inspired by lush green forests and new discoveries.

\$34.00

Add to Cart

Inspired by Little Adventures

From the sea to the sky, our scents spark imagination and take little dreamers on magical journeys.

Learn More →

What Parents Say

- Emily R.** ★★★★★
The best fragrances for kids! Soft, natural and long lasting. My daughter loves it!
- Jason M.** ★★★★★
Beautiful packaging and amazing scents. Highly recommend!
- Sophia L.** ★★★★★
Finally a perfume brand that is safe and made for kids.

Join Our Adventure Club!

Be the first to know about new scents, special offers & fun adventures.

Enter your email

Subscribe

Little Voyager

Gentle, safe & natural fragrances for little dreamers with big imaginations.

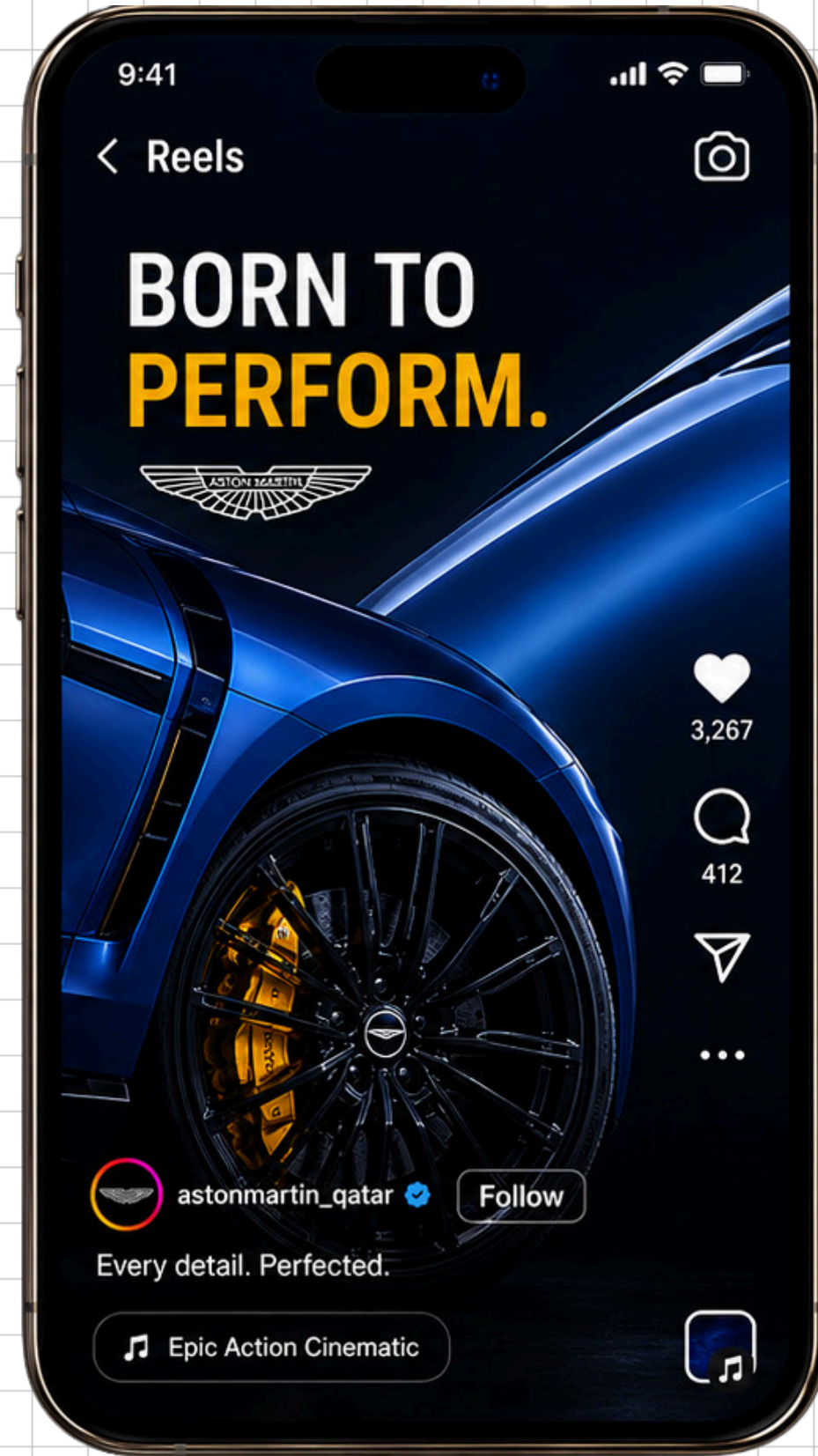
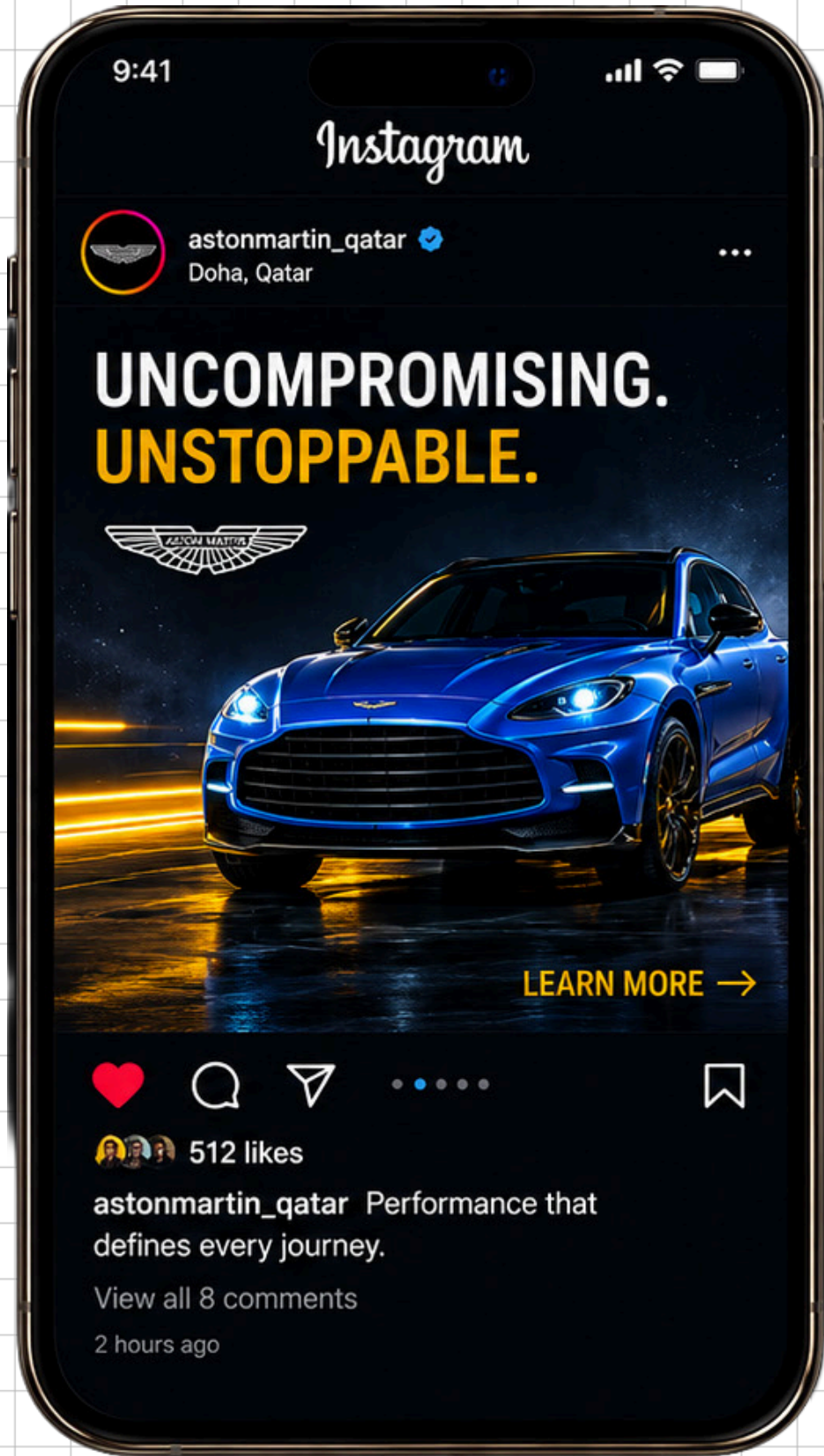
- Shop: All Products, Best Sellers, New Arrivals, Gift Sets
- About Us: Our Story, Ingredients, Sustainability, Journal
- Help: FAQs, Shipping & Returns, Track Order, Contact Us

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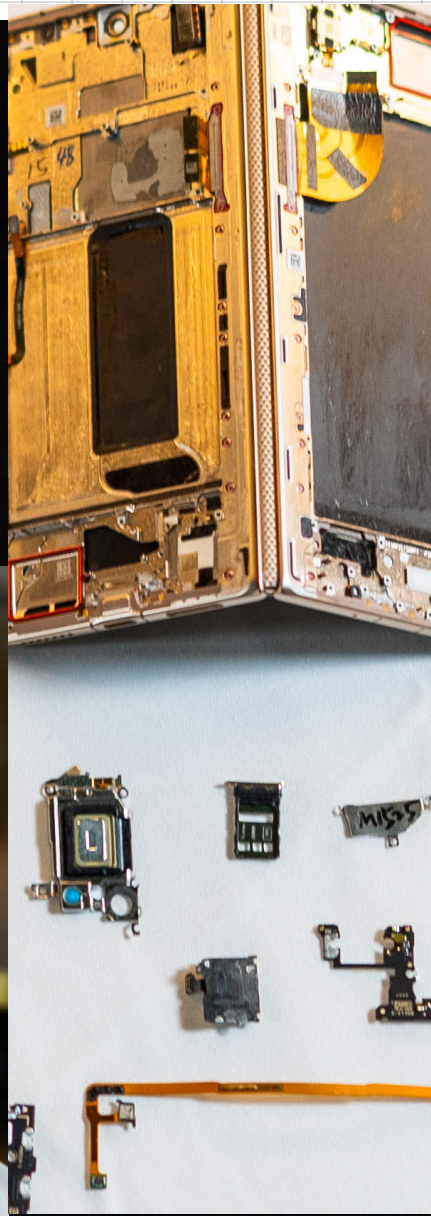
UI/UX & WEBSITES



UI/UX & WEBSITES



CAPTURING
EXPERIENCES
THAT DEFINE
BRANDS









BEFORE

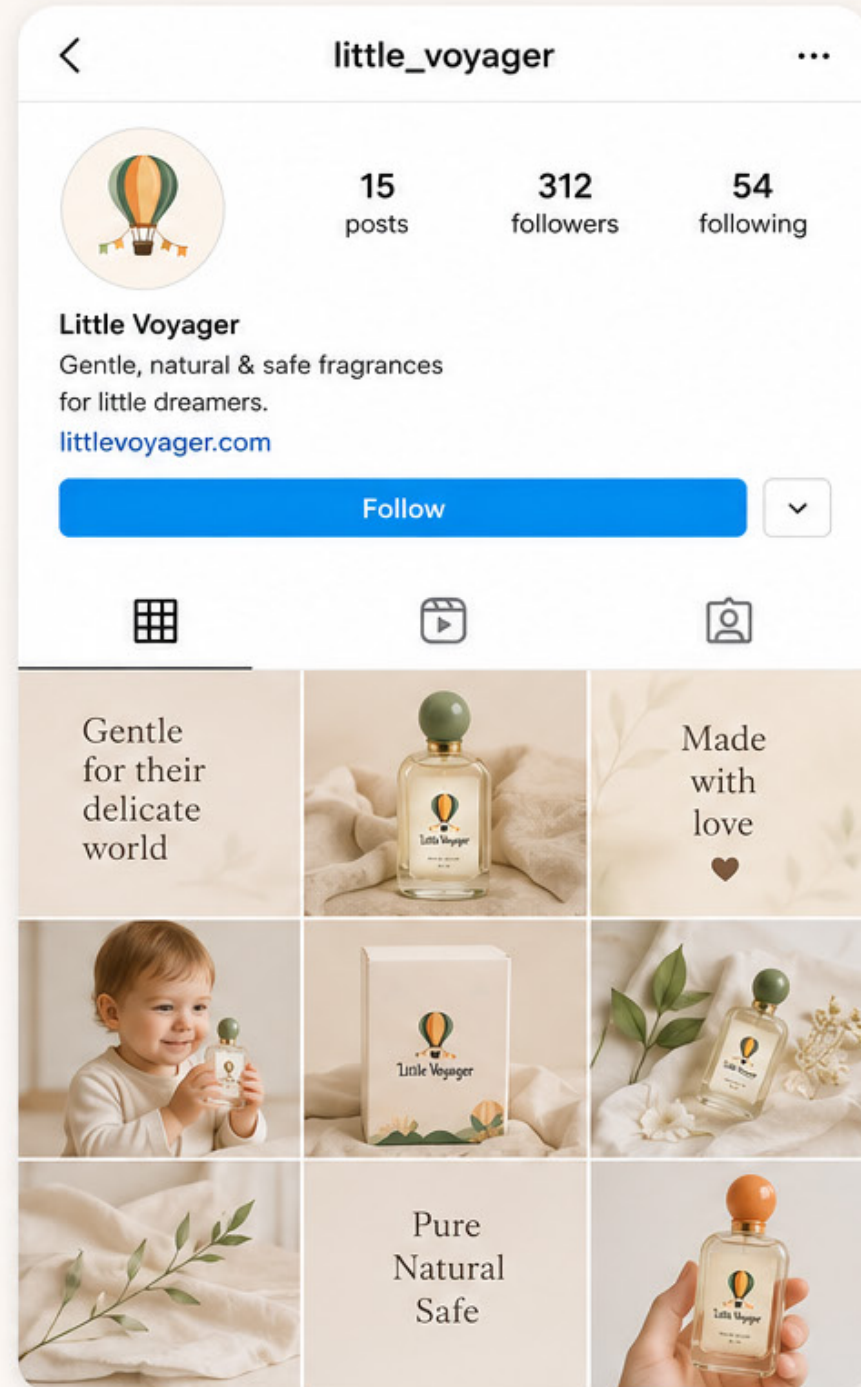
Low Followers, Low Engagement



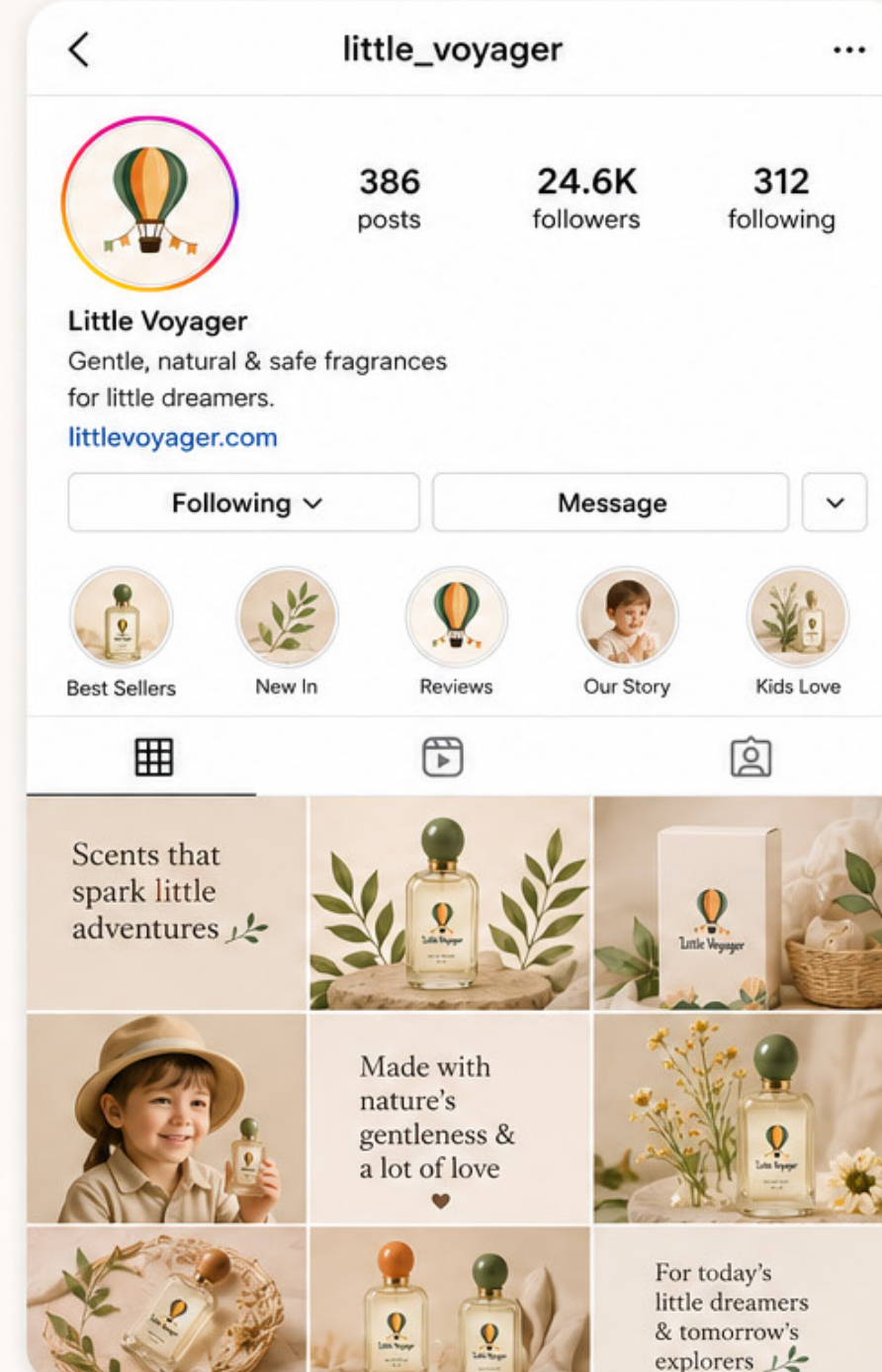
Little Voyager

AFTER

High Followers, High Engagement



312 Followers 8 Avg. Likes Low Engagement

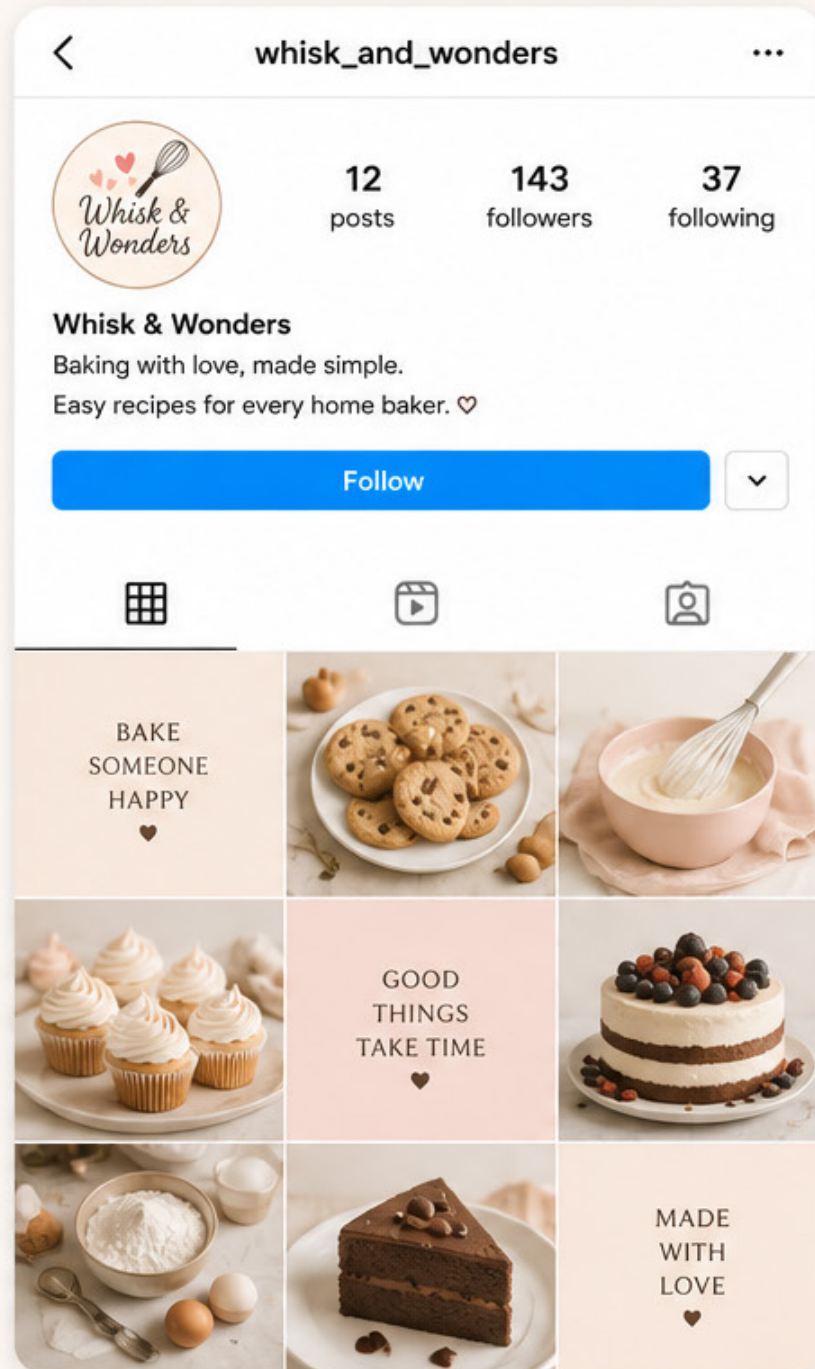


24.6K Followers 1,287 Avg. Likes High Engagement



BEFORE

Low Followers, Low Engagement

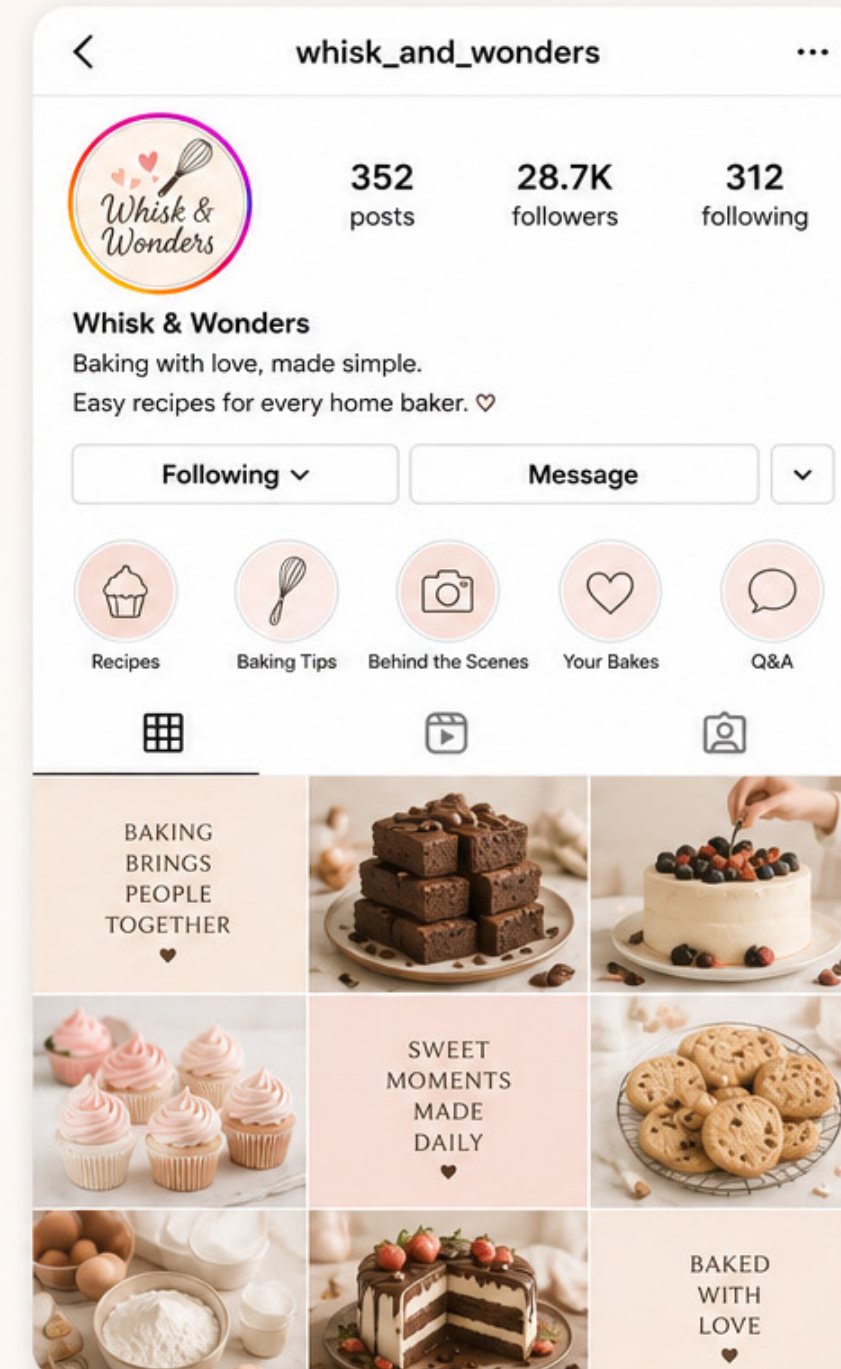


143 Followers 6 Avg. Likes Low Engagement

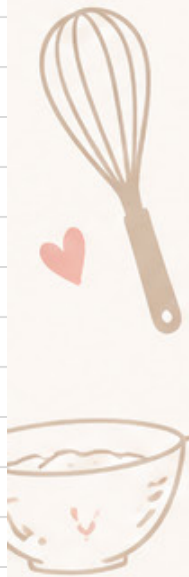


AFTER

High Followers, High Engagement



28.7K Followers 1,286 Avg. Likes High Engagement



AC Rehab CRM
Dashboard

MAIN

- Dashboard
- Leads Management 24
- Social Analytics
- Top Services

REPORTS

- Reports
- Notifications 5

ACCOUNT

- Settings

S salman
Admin

Dashboard

Overview

Last 7 Days

REVENUE GOAL
\$32,125
of \$153,000
Needs focus

LEADS TARGET
98
of 400 leads
Needs focus

CONVERSIONS
23
of 100 clients
Needs focus

Lead Growth Trend

New leads over time across all platforms

Weekly Monthly

Day	Dark Blue Line	Light Blue Line
Mon	2.0	1.0
Tue	3.0	1.0
Wed	1.0	1.0
Thu	2.0	1.0
Fri	3.0	2.0
Sat	2.0	2.0
Sun	2.0	2.0

Lead Funnel

Pipeline conversion stages

New Queries	98	100%
Contacted	71	72%
In Progress	29	30%
Proposal Sent	27	28%
Converted	23	23%

OUR CREATIVE WORK

FANTASY ART & VISUAL DEVELOPMENT

We create immersive fantasy visuals, stylized characters, and cinematic worlds that blend storytelling with modern digital artistry.



ORIGINAL CONCEPTS



IMMERSIVE WORLDS



DETAILED DESIGN



MAGICAL STORYTELLING

01

CHARACTER DESIGN

Original fantasy character designed with expressive storytelling, magical elements, and stylized visual development inspired by modern game art.

- Character Concept
- Costume Design
- Expression Sheet
- Magic Props
- Fantasy Creature
- Potion Design



02

ENVIRONMENT DESIGN

Atmospheric environment design focused on immersive fantasy storytelling, mood lighting, and world-building.

- MOOD & ATMOSPHERE
- WORLD BUILDING
- LIGHTING & STORYTELLING



03

PROP & WEAPON DESIGN

Stylized weapon concepts created for fantasy and RPG-inspired worlds with detailed shape language and magical aesthetics.

- DETAILED CRAFTSMANSHIP
- MAGICAL AESTHETICS
- GAME READY ASSETS



"Every detail creates a story. Every design builds a world."



01

MALE CHARACTER DESIGN

Clean, stylish and story-driven character design with a strong silhouette and a loyal companionship.






-  Strong Silhouette
-  Realistic Proportions
-  Companion Concept
-  Modern Style
-  Emotional Connection

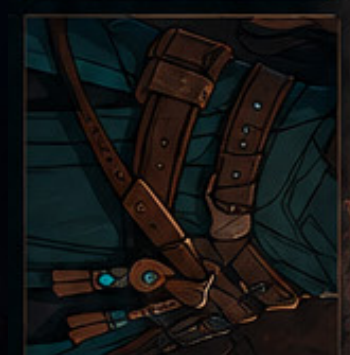
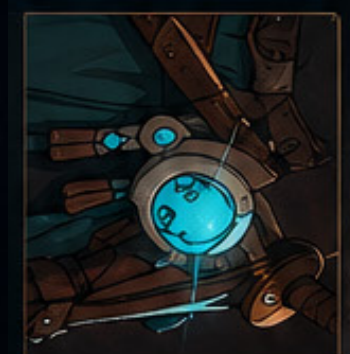
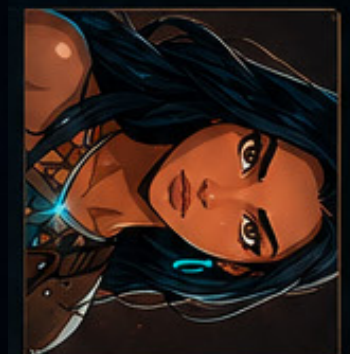
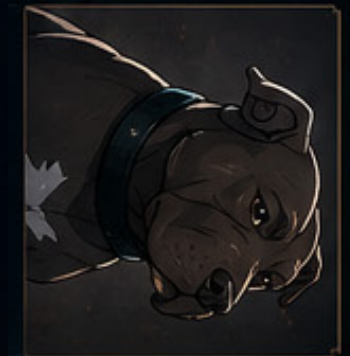
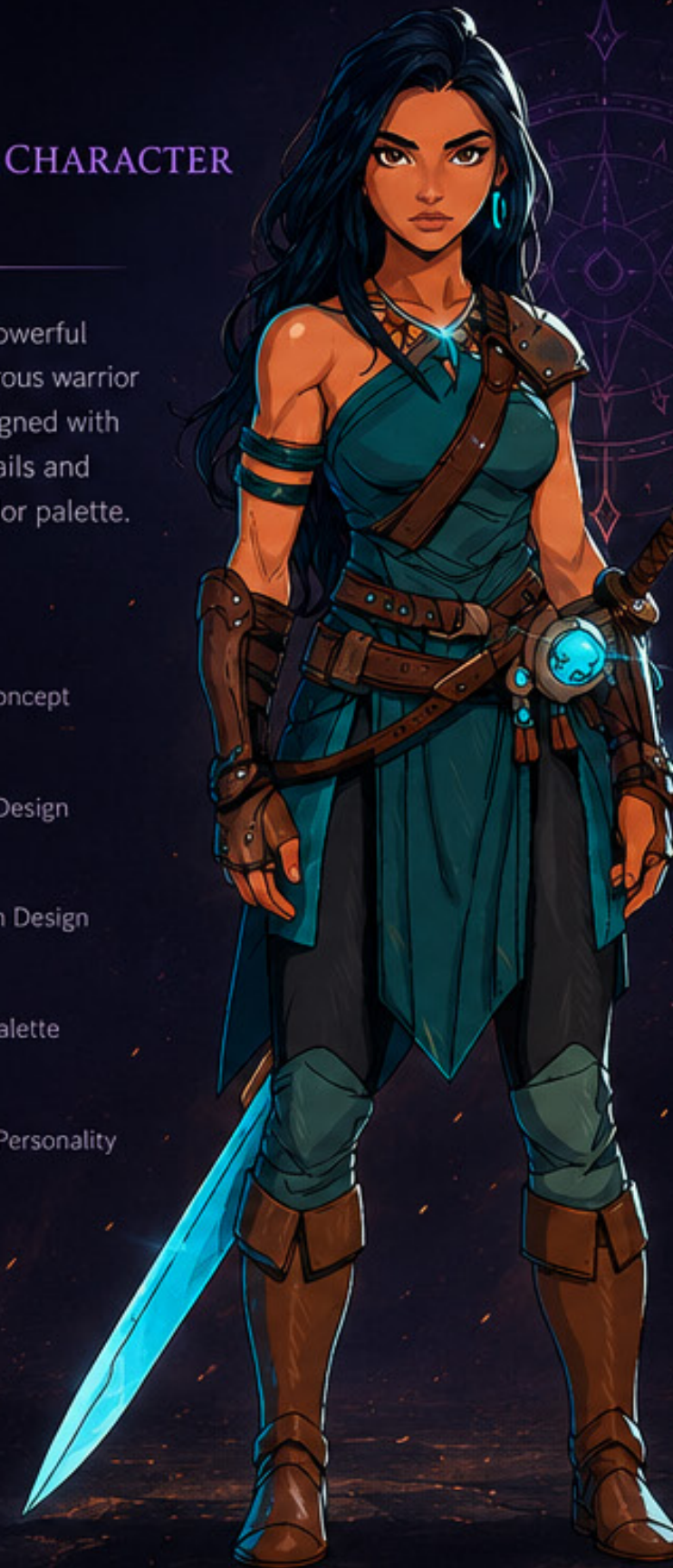



02

FEMALE CHARACTER DESIGN


Confident, powerful and adventurous warrior concept designed with intricate details and a striking color palette.

-  Hero Concept
-  Armor Design
-  Weapon Design
-  Color Palette
-  Strong Personality





ON-PAGE SEO
Optimize your website content, structure, and performance.




SEO STRATEGY
Data-driven SEO plans that drive real results.



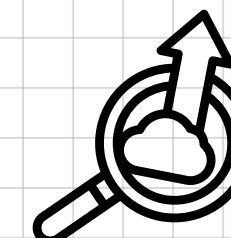
SEO STRATEGIES



ANALYTICS & REPORTING
Track performance with clear insights and reports.



LINK BUILDING
Build high-quality backlinks to boost authority and rankings.





WHY CHOOSE US

Most agencies post content.

We build attention.

In a world full of recycled ideas, generic campaigns, and forgettable brands, STRATOS creates digital experiences people actually notice, remember, and engage with.

We mix strategy, creativity, and market psychology to turn businesses into brands that stand above the noise, not blend into it.

WHAT OUR CLIENTS SAY

WILKINS MIGAWBER

MortonleyMC has transformed our social media presence. We've noticed a significant increase in engagement and follower growth, making them a valuable partner.

PATRIGIA JOHNSON

MortonleyMC assisted us in making meaningful connections with our target audience, which resulted in increased brand loyalty and sales.

HENRY WOTTON

Our social media campaigns are more targeted and effective, with impressive results.

**LET'S
MAKE
CREATIVITY
HAPPEN!**

Wherever you are, we're just a click away! Schedule a virtual meeting or stay connected with us through our online platforms.

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Kansas City, MO

 +00 123 4567890

 a.barnescopy.site.com